

# LOGOVISUAL



## Ideas into Action

**Leeds: 19 July 2011**  
Walker Morris, Central Leeds

**London: 3 November 2011**  
Frontline Club, Paddington

- Transform ideas into outcomes
- Help people think laterally and creatively
- Enable teams and individuals to achieve extraordinary results
- Tackle messy, complex, problems with confidence

*"The use of LogoVisual Thinking is extremely powerful and effective. It enables a very rapid process of documenting ideas which aids clear and creative thinking."*

**Paul Wynn**  
Commercial Director  
Yorkshire Water

### Who should attend

This course is for strategists, leaders, line managers, change agents, consultants, trainers & HR professionals across all sectors:

- Those with responsibility for achieving significant breakthroughs to new levels of effectiveness
- Those who face challenges that cannot be addressed by conventional thinking alone
- Those who want to access creative potential for themselves and others

### What you will learn

The course imparts key knowledge of LogoVisual Technology (LVT), a powerful methodology and how it can be practically applied in specific contexts relevant to each participant.

### Benefits

- Develop ownership of outcomes and decisions, leading to effective action
- Optimise challenges and opportunities with colleagues, clients and suppliers
- Tap into the tacit knowledge and diversity of your organisation
- Explore and understand issues, opinions and diverse ideas
- Acquire a strategic visual thinking tool for 1:1 and inter-group working
- Enjoy high level engagement, energy, enquiry and creativity
- Effectively prioritise and make joint decisions
- Confidently handle complex problems with clarity and commitment

**BOOK NOW Call 01729 830322**

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### Book Now

Fax this form on **01729 830519** or visit our on-line shop at [www.logovisual.com](http://www.logovisual.com)

<b>Name:</b>
<b>Position:</b>
<b>Organisation:</b>
<b>E-mail:</b>
<b>Phone:</b>
<b>Address:</b>
<b>Number of Participants:</b>
<b>Leeds: 19 July 2011</b> 9.00am - 5.00pm
<b>London: 3 November 2011</b> 9.00am - 5.00pm

1<sup>st</sup> participant £395 + VAT, 2<sup>nd</sup> & subsequent participants at 10% discount. Includes starter pack worth £175

Full fee payable upon confirmation of booking. Transfer to subsequent events up to 4 weeks, substitute names up to 48 hours in advance. Cancellation subject to 80% fee.